

WHY USE A BUYER'S AGENT?

Advise

- Market comparables (CMA & DMA)
- Market trends (micro and macro)
- Neighborhood history and projections

Locate

- Online syndication
- Broker community
- MLS access

Negotiate

- Price
- Terms
- Timeline

Manage

- Contract management
- Timeline management
- Due diligence management

WITH OR WITHOUT AN AGENT

On your own

You use slowly syndicated systems like Zillow, Trulia, etc.

You guess what price is the right price to offer

You negotiate against an experienced seller's agent

You manage all dates, deadlines, timelines, and contractual requirements

***You save no money (common misperception)

With a Thrive agent

You use our real time home search tools to find the best deals fast

We execute advanced market analytics to determine price

We use years of experience to negotiate on your behalf

We manage the entire process with an online real time calendar

We make sure you do not overpay, or lose your earnest money

***Note: there is no money to be saved by a buyer who is not represented. In this case, the listing agent keeps the full commission and the buyer gets no representation. You lose big, the listing agent wins big. Beware of this situation!